



PREVIEW

Tablet & Card Reader Point-of-Sale Directory

Market research on the various product offerings in the U.S market



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Notes:

- Market share sources include: company websites, press releases, Hoovers, and other sources.
- This report contains a majority of tablet POS products in the U.S. market. If your company is not included, please contact TSG at TSGMetrics@TheStrawGroup.com and we will review your submission.
- This report is focused on the tablet POS market with supplemental information on mobile dongle solutions.

Report Overview

WHAT IS THIS REPORT?

This market research report covers 53 tablet and smartphone point of sale products in the market and includes established companies as well as emerging players.

Information provided (as available) for each company/product includes:

- Headquarter City
- Market Share
- Number of Customers/Users
- Employee Count
- Estimated Annual Sales
- Merchant Verticals Served (as applicable)
- Pricing
- Status of EMV Capability
- Product Images

WHY IS THIS USEFUL?

This report is a useful tool for product research, partner identification, M&A insights, and competitive intelligence. Those looking for a convenient reference to tablet and mobile payment providers will find value in this report.

[Click here to purchase](#), the price of this report is \$1,095

If you have any questions, or would like to purchase over the phone, please call 402.964.2617.

Product Overview



Company Indicators

Location / Website

- Dublin, OH
- [Website](#)

Market Share

- N/A

Number of Customers / Users

- 10,000+ downloads

Other (Revenue, Employees, etc.)

- 1 - 10 Employees

Estimated Annual Sales

- N/A

Merchant Categories

- Retail

Pricing

- **New Merchant Account Pricing**
 - \$25/month
 - 1.59% swiped debit
 - 1.79% + \$0.29 swiped credit
- **Established Merchant Account Pricing**
 - \$15/month
 - \$9 per terminal
- [Pricing](#)

EMV

- **Current Support**
 - N/A
- **Information on upcoming support**
 - [Search on website for "EMV" - Google Search](#)



About TSG

The Strawhecker Group (TSG) is a management consulting company focused on the electronic payments industry.

TSG's Service Groups

Payments Strategy - Payments Strategy encompasses the full spectrum of advisory services within the Payments Industry. The depth of these services is built on deep industry knowledge - the Partners and Associates of the firm have an average of over 20 years of industry experience. With clients from card issuers to merchant acquirers, TSG has the experience and expertise to provide real-time strategies.

Transaction Advisory - Whether buying or selling, seeking investment funding, or planning your company's exit strategy, TSG's experience can be critical to achieving success. TSG has performed more than 100 Payments Company Valuation and/or Business Assessments in the past three years - ranging in value from \$1 million to \$1 billion.

TSG Metrics - TSG Metrics, the strategic research and analysis division of TSG, provides the Payments Industry with highly focused research and industry-wide studies. TSG Metrics takes data, boils it down to information, transforms it to knowledge and presents it to provide wisdom to its client partners.

TSG's Unparalleled Experience

TSG consists of Industry leaders with extensive experience leading teams through explosive growth periods, mergers and acquisitions, and international and domestic expansion within the Payments Industry. Both Partners and Associates of the firm have held key senior management positions at leading industry companies including First Data / First Data International, Visa Inc., MasterCard, TSYS, Humboldt Merchant Services, WorldPay, Heartland Payment Systems, Cardservice International, iPayment, Alliance Data, RapidAdvance, Accenture Consulting, Redwood Merchant Services, Chase Paymentech, as well as other leading financial institutions and Payments companies.

TSG's Influence Shapes the Payments Industry

Over the last three years, TSG has completed over 400 projects for more than 200 different clients including financial institutions, merchant acquirers, card issuers, card associations, technology providers, ISOs, processing companies and the investment community. Additionally, the firm and its Associates sit on several industry committees whose focuses range from emerging product development to governmental regulation advisement.

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